



THE PURPOSE OF THE SLA IS TO ASSIST EACH OTHER IN THE UNDERSTANDING AND APPLICATION OF SYSTEMS LEADERSHIP.

SLA NEWSLETTER
VOLUME 12
APRIL 2026

This newsletter will be published at minimum on a bi-annual basis in January and July. Content contributions are welcome, please forward these to Clive Dixon via dixonfreelance@icloud.com

Conference 2026 Details

Registrations are open for the 2026 conference and will close on the **7th of May** please **email our secreteriat Emma on enquiries@slassociation.org** to secure your space.

Venue: Stamford Plaza Brisbane, Brisbane Australia

Date: 21st - 23rd May

Theme: Measuring Our Success

Cost: \$545 per person* (This includes your attendance on all 3 days, your SLA membership fee for one year, networking event on Thursday evening and dinner on the Saturday).

**Special note: we are offering an Earlybird price of \$495 per person if you register and pay by the 31st March.*

Attendance at conference is limited to 60 people. In addition to presentations and workshops the program includes a cocktail party on Thursday evening, a conference dinner on Saturday night and a presentation to nominees for Life Membership of our association.

Conference timings

Registration for the conference will begin at **10:30 AM** on **Thursday, the 21st May**, for an **11:00am** start with the welcome to conference and house keeping. We will have a networking event on day 1 from 5:00pm. The conference will conclude on **Saturday, the 23rd, at 4:00 PM**, followed by the conference dinner.

SLA polo shirts

SLA polo shirts are available to order to be collected at the conference. The shirts are 95% cotton, colour black with the SLA branding on the left pocket. Members of the Operating Committee wore these at the Melbourne conference and we are now making them available to all members to purchase.

These shirts are available in men's and women's sizes:

Men's size: Small, Medium, Large, Extra Large, Extra Large.

Women's size: 8, 10, 12, 14, 16, 18, 20, 22, 24.

Please contact our secreteriat Emma via enquiries@slassociation.org to place your order and organise payment and your polo shirt will be available to collect at conference. A polo shirt costs \$50.

CONTACT US

e: enquiries@slassociation.org
<https://www.slassociation.org>

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Conference agenda

We are finalising the agenda, including timings but are pleased to share with you the current planned speakers and topics for presentation:

- **Jude Ketchell, Stephanie Savage, Stacey Ketchell** - Application of Systems Leadership in Indigenous Organisations
- **Mandy Whybird, Dan Tonon** - Integrating the work at system level and individual college level
- **Liam Toben, Dr Meg Hooper** - Systems, Signals and Unintended Consequences: How Measures of Success Shape Organisations
- **Ian Macdonald** - Update on Mac and CIC
- **Yolanda Mclean, Paula Tweedle, Kate Leggo** - Built to Last: From Design to Data
- **Cheryl McIntyre Joe Hopkirk** - Good enough for now: A maturity lens on measures
- **Stefan Norrvall** - Measuring the Confusion Tax: Making Hidden System Load Visible
- **Phillip Bartlett** - Exploring Systems Leadership Through Connections and Analogy
- **Assistant Professor Clare Burns** - Measuring Our Success through the impact of Qualitative Research
- **Tracy Bell** The Architecture of Work in the AI Era - a Systems Leadership Inquiry
- **Ian Macdonald** - Ideas about measurement including the input i.e. clients likely to implement effectively. A perspective on success: to what extent we offer support and /or service and why some people in some organisations either don't know or don't want to do their work.
- **Ian Macdonald** - Dinner Speaker: What if Systems Leadership can't outlast the current leadership

These sessions will be a mix of presentations and interactive workshops.

Conference app



This year, instead of having a printed agenda for the conference we are going to be using the app we introduced at last years conference - Event Leaf. We will also be using this app through the conference for interactive Q&A sessions. You will receive more information including an invitation to download the app in the lead up to the conference so please stay tuned.

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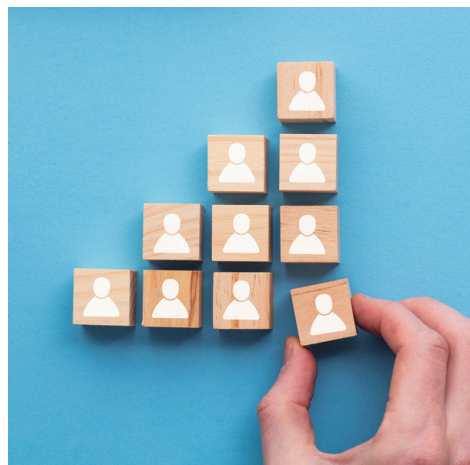




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Conference accommodation bookings

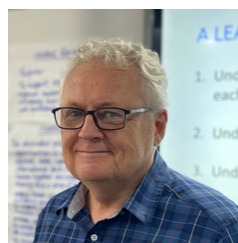
The hotel has provided us with a conference rate of 15% off retail rate for accommodation bookings. You will need to contact the Stamford Plaza Brisbane direct to book, or book via their website:

[Brisbane CBD Hotel Accommodation](#) | [Stamford Plaza Brisbane Hotel](#)
The promo code for booking is SLA2026

Conference planning team



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Conference presenters

On the following pages we are pleased to share with you the names and roles of some of the conference presenters we have lined up for this years conference.

Ian Mcdonald



Director
Macdonald Associates Consultancy
and CIC

Stefan Norrvall



Principal Consultant and Founder
Synexia

Tracy Bell



Senior Manager Change & Logistics
Western Health



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Kate Leggo



Kate Leggo
Head of Teaching and Learning

Paula Tweedie



Paula Tweedie
Head of Campus Badhulgaw Ngurpay
Lag (Badu Island Campus)

Yolanda Mclean



Yolanda McLean
Head of School, Performance and
Data



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Liam Tobin



MD and Lead Consultant
Envisage

Phillip Bartlett



Director
Response Group International

SLA History

The Systems Leadership association has been in existence since 2013. In that time it has been sustained by the efforts of volunteer members. The OC wanted to add context for its existing, new and future members by describing the history. You can click here to read more about it:

[History of the SLA](#)

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Current operating committee members and roles

LEARNING & DEVELOPMENT TEAM



Noel Rawlins
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Katie O'Keeffe
Chair
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Tim Banner
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CONFERENCE TEAM



Andrew Moore
Conference Planning (TL)
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Mark Potter
Secretary
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Phillip Bartlett
Librarian
phillip@responsegroup.com.au

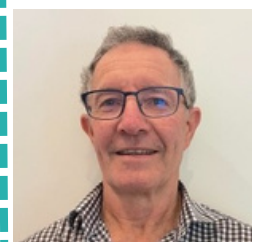


Emma Trumper
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MEMBER ENGAGEMENT TEAM



Clive Dixon
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Richard Huelin
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